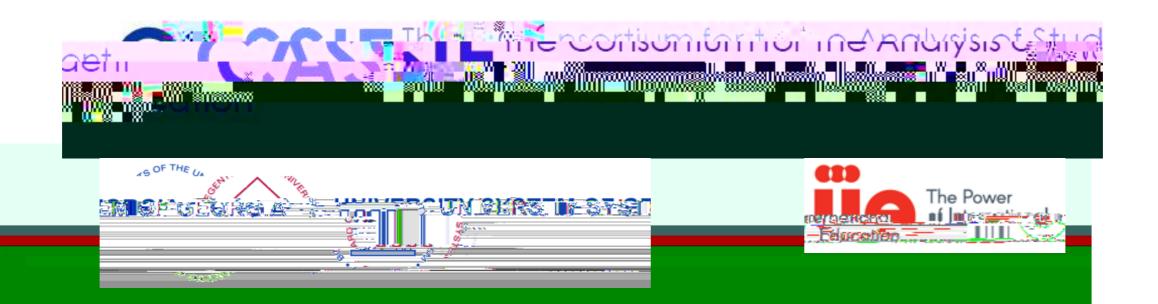
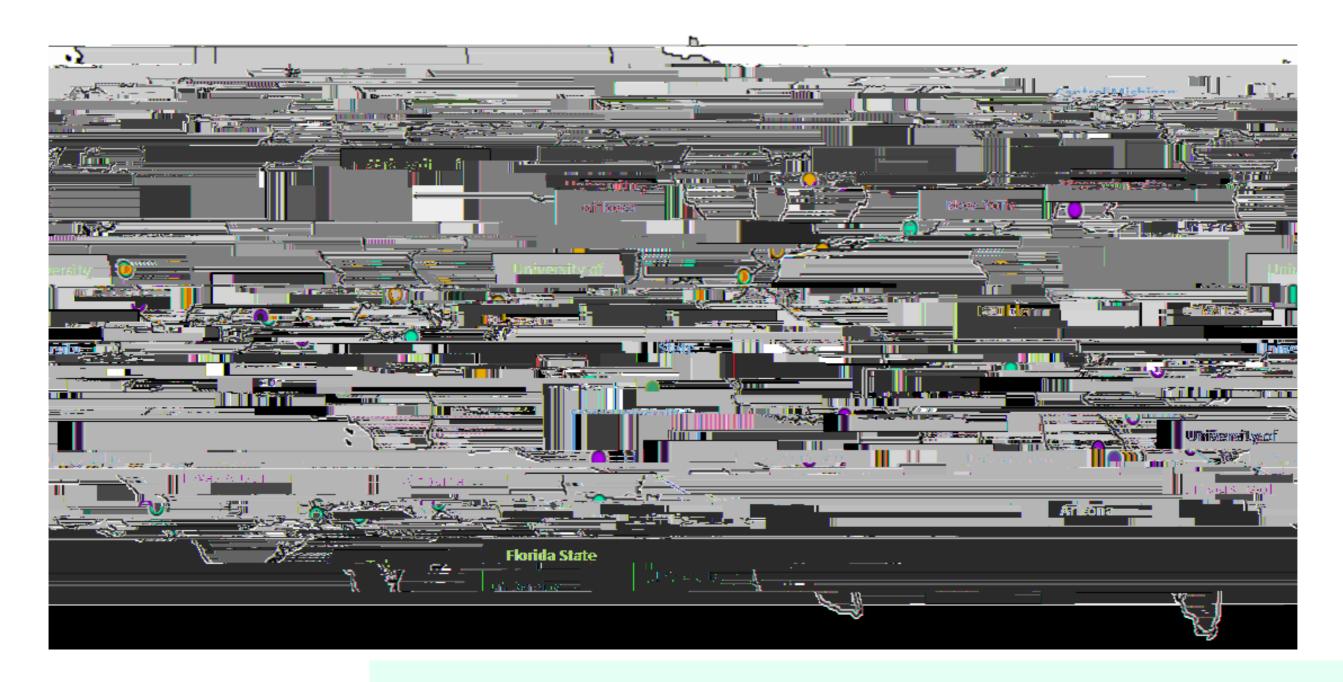


CASSIE: The Consortium for the Analysis of Student Success through International Education

- Funded by U.S. Department of Education Office of International and Foreign Language Education
- 3-year grant (2017 2020); Currently wrapping up project through June 2021
- Led by University System of Georgia (USG) partnering with Institute of International Education (IIE)
- National collaborative 36 participating institutions
- Contribution of international education on student success outcomes
 - International Education = Study abroad, World Language
 - Student Success = 4- and 6-year graduation, GPA, time to degree and credit hours earned



Participating CASSIE Institutions



USG INSTITUTIONS

Research Universities
Augusta University
Georgia State University
Georgia Tech
University of Georgia

Comprehensive Universities
Georgia Southern University
Kennesaw State University
University of West Georgia
Valdosta State University

State Universities
Albany State University
Clayton State University
Columbus State University
Fort Valley State University
Georgia College & State Univ.



CASSIE Data Sample & Outcomes

- First-time freshmen From Fall 2010 and Fall 2011 cohorts
- Term-by-term data From matriculation to six years out (Summer 2016 and 2017)
- Control Variables
 - Demographic characteristics Gender, Race/Ethnicity, Age at matriculation, Pell/Need-based aid
 - Prior academic achievement SAT, High School GPA
 - Enrollment Major, Full/Part-time status, Number of terms enrolled, Multiple major (for WL analyses)
- Outcomes Graduation rates, Hours earned, Degrees awarded, Final GPA
- Education Abroad ~13.8% studied abroad; 221,981 students
- World Language ~2.8% majored in a world language; 154,587 students







World Language Degree: Major Findings



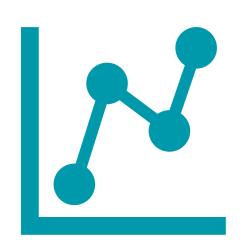
- World language study did slightly delay graduation
- Graduated slower
- Increased final GPA
- Did not earn substantially more credit hours

CASSIE Partner Survey

- 24 individual respondents (18 = IE & 6 = IR)
- 19 institutions represented
- Qualitative responses assessing whether and how CASSIE contributed to institutions' capacity, fostered a culture of data use, and facilitated collaboration to promote research on international education and student success
- Sample questions:
 - How have CASSIE materials and findings been used and did they foster changes?
 - How have CASSIE data helped your unit/division have a seat at the table?
 - How have CASSIE data been used to inform college completion and student success initiatives?
 - How have you utilized CASSIE presentations, webinars, infographics, data matrices?



Tracking Data & Encouraging Assessment



 track study abroad courses in our student dassifying courses and programs differently

 national research model that we can emulate with our institutional data to track markers of



esigning and implementing research and a more refined approach to assessment

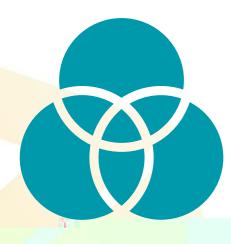
Report Writing & Benchmarking



reports [for] senior leadership on impacts of study

comparative reasons

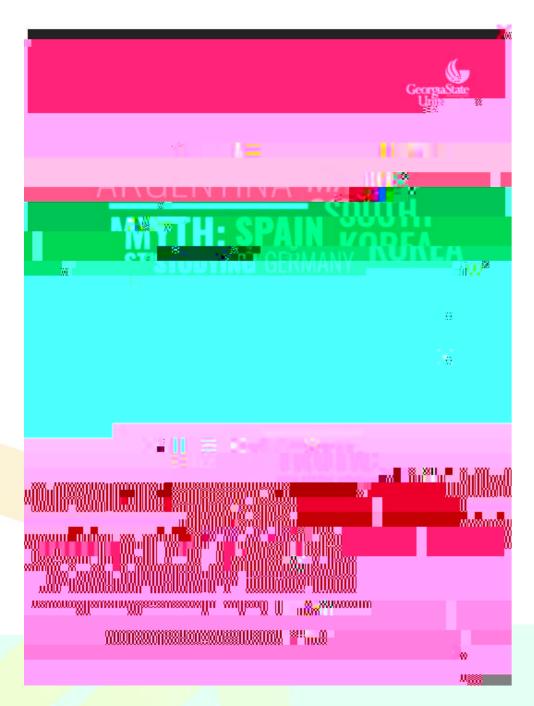
mobilizing institutional research related to



about mobility

strategic conversations

Marketing, Recruitment & Advising



reliable data to show to students,
 their families, and our faculty that study abroad is a high

 advisors, added to presentations for recruitment, information on website [and] social media

both

dispel misperceptions of education abroad and to

advocate for support

Strategic Planning & Student Success



experiential learning expansion

Retention Progression Graduation]

that studying abroad is not just



retention and persistence as a means of improving programs and bringing those benefits to students

international travel becomes possible again

model expansion and continued data collection

Advocacy





• brought new attention to the impact of study

• ways to stakeholders

distributing data in meaningful



Milestone in validating international education and may be the

empowering

- 1. Tracking Data & Encouraging Assessment
- 2. Report Writing & Benchmarking
- 3. Marketing, Recruitment & Advising
- 4. Cross Campus Collaboration
- 5. Strategic Planning & Student Success
- 6. Timeliness & Further Research

